

Art Direction
Design
Visual
UX

JONATHAN CO

650.678.6093
WWW.JCOART.COM

I'm a designer who likes to come up with unique ideas and create memorable user experiences. A problem solver who enjoys creating experiences that are fun and immersive. But if simple and clean designs work, I can build it.

I'm also someone who can work with developers to build complex and advance tech, like animation, 3D, or after effects projects. I've been in digital my whole career, I can design and spec with open possibilities, but also understand limitations and build within scope.

EXPERIENCE

2019 FREELANCE

2017

TRIP-PAL

Stealth project. Full Design from branding to UX, UI, visual and animation.

ROCKET LAWYER

Designed acquisition marketing ads. Brand design exploration.

2012 LOGITECH

2017

Worked with multiple product categories to design web properties and experiences.

Contributed in the redesign of Logitech.com.

Contributed in the brand vision/design and product detail imagery.

Worked with brand groups to create messaging and visual on product launches and marketing.

Optimized and reworked user experience on high bounce rate products. Many have led to increase in conversion and sales.

LAUNDERETTE MANILA

Brand design for a chain of laundromats. Designed logo, brand, store layout and design.

2011 TRIBAL DDB SAN FRANCISCO

2011

Designed and built dynamic and standard banner ads, marketing for eBay.

Designed ad campaign for Milo.com

Contributed in the design and production for Microsoft, Healthy Choice and Yahoo.

EXPERIENCE

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2011 SIGNAL TO NOISE

2011

Designed and built advertising for eBay and Nike Store.

Contributed in the creative designs for banner ads, emails and new business pitch.

Signal to Noise became a part of Tribal DDB.

2011 TRION WORLDS

2011

Designed marketing and advertising for the launch of Rift, an MMORPG game.

Built landing pages, rich-media and standard banners.

2009 OFF BASE PRODUCTIONS

2010

Designed websites, microsites, banners, rich media banners, web architecture and user interface.

Created animation and interactive sites.

Nintendo, Capcom, Tecmo, Hudson and UFO.

2009 FREELANCE

2015

On-call creative / side project person. Projects varied lasting a few months to an ongoing basis.

Agent Silverfox (Ad agency)

Nvidia

Box.net

Mayor War

Netspend

Offermatic

CBS Interactive

2010 ELECTRONIC ARTS

2011

Marketing and Advertising for EA.com and EA store. Contribution in the creative designs for banner ads, landing pages and site assets.

2007 SYNDERO

2008

Interactive designer in the marketing team that increased revenue from \$10 to \$40 million per year, with ad budgets of \$1 million per month.

Launched 2 brands by designing logos, landing pages and packaging.

Designed numerous landing pages and banners for seven internal and two external brands, resulting in a four-fold revenue increase.

EDUCATION

SKILLS

2002 ACADEMY OF ART UNIVERSITY

2005

BFA - Advertising. Art Direction.

ADOBE DESIGN TOOLS

Photoshop. Illustrator. XD for UX. Animate. InDesign.

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MOBILE

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LOCATION

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